



GO STRAIGHT TO THE SOURCE!

AirPlayDirect.com

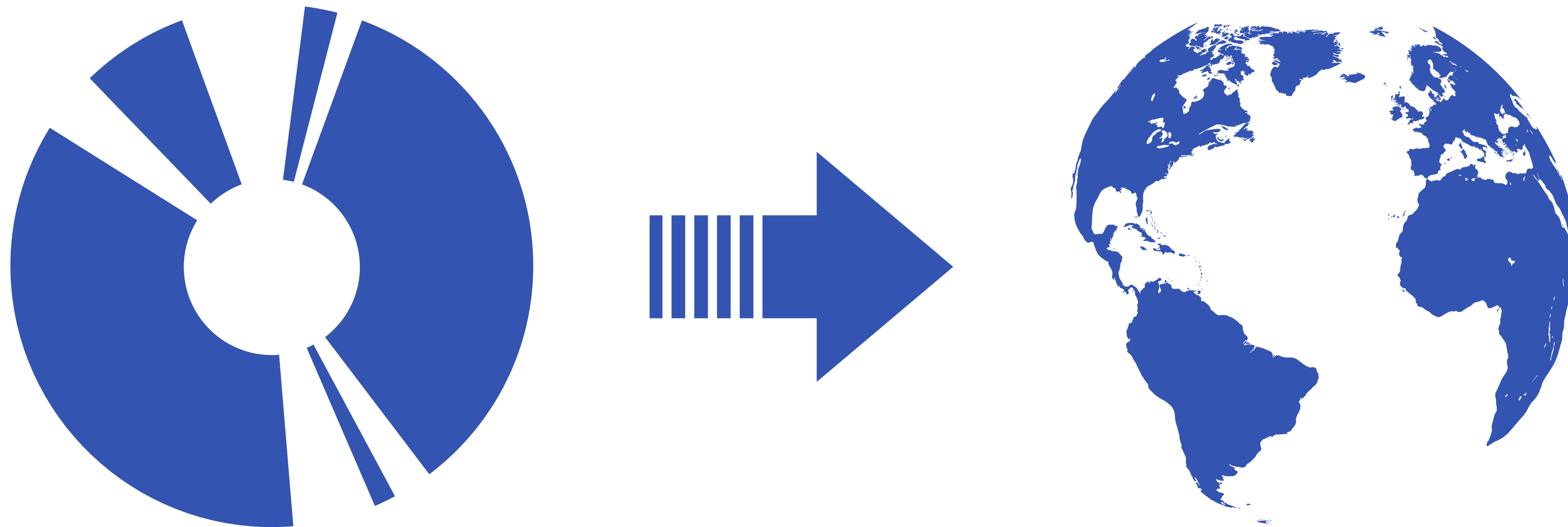
"AirPlay Direct continues to lead the way for artists, labels and promoters to digitally deliver and promote their new releases and catalog music to radio stations worldwide.

For 2026, AirPlay Direct is pleased to announce the launch of our new AirPlay Direct V3 platform. Our new suite of digital smart-tools will create even more opportunities for independent artists and record labels to maximize their exposure and global radio airplay.

With decades of experience, we have helped thousands of Indie artists and record labels succeed in a very competitive environment. We are looking forward to an incredible year of growth for both AirPlay Direct and our artist, label and radio members worldwide."

Lynda Weingartz - CEO, AirPlay Direct
law@AirPlayDirect.com





AirPlay Direct is the premiere global radio distribution and promotion company for engaging radio and airplay worldwide. Our new APD V3 business platform, delivers a suite of digital marketing and promotion tools created specifically for independent artists and record labels. AirPlay Direct members are professionally supported with radio promotion education and training.

AirPlay Direct currently has over 13,000 radio station members in 100+ countries and serves over 30,000 artist and label members globally on a daily basis. AirPlay Direct currently operates and services the largest independent radio distribution network for Americana, Bluegrass, Folk, Blues, Alt. Country, Roots Music, and Holiday / Christmas music. **AirPlayDirect.com**

AirPlay Direct offers a variety of specialized professional services to help you promote your music and brand to radio stations around the world.

AirPlay Direct... the next evolution in global radio promotion!



AirPlay Direct is the Solution



Makes Radio Delivery & Tracking Simple

Is Cost Effective

Efficiently Reaches Global Audiences

Solves Distribution Disruption

Protects Creative Rights

Is Eco-Friendly



Nielsen: Radio Is America's Number One Mass Reach Medium

Nielsen's Q3 2023 Total Audience Report confirms over-the-air radio remains the most widespread media in America, surpassing social media, online video, TV/internet-connected devices, and traditional TV among adults 18 and older. Particularly among the 18-49 demographic, AM/FM shares the top spot with social media for weekly reach, edging out online video and connected TV devices, with traditional TV ranking fifth.



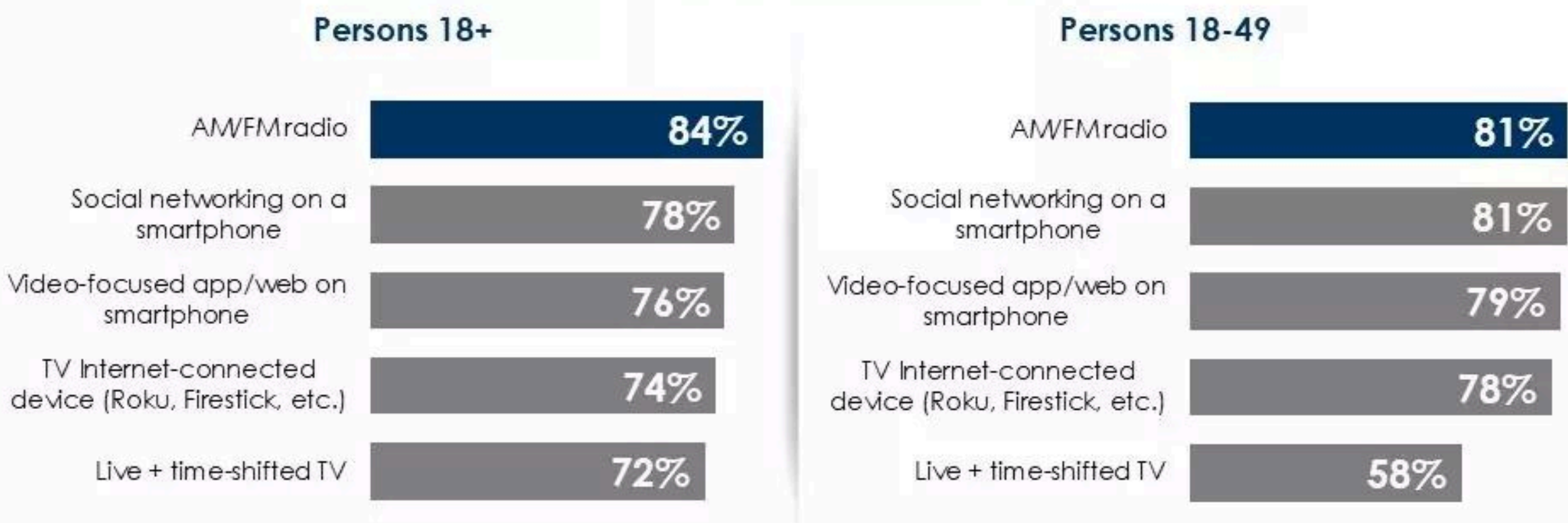
Artist Exposure and Promotion: For new artists, getting airplay on radio stations can significantly boost their visibility and credibility. When a new song drops, radio can immediately broadcast it, creating a sense of community and shared cultural moments. Airplay often leads to increased streaming numbers and can be crucial for breaking into the mainstream music industry.



Radio remains free and easily accessible, requiring no internet connection or subscription. This makes it an important medium for reaching diverse audiences, including those in rural areas or with limited internet access.

Nielsen: AM/FM radio is America's number one mass reach media

% of U.S. population reached - Nielsen Total Audience Report Q3 2023



Source: Nielsen Total Audience Report Q3 2023 % of U.S. population reached

Nielsen AUDIO ACTIVE GROUP

[Expand Image](#)



Radio Station Members

118
mm



AirPlay Direct's distribution reach spans the five largest global radio markets

11,000+
RADIO STATIONS

IN

100+
COUNTRIES



900+ AAA / Americana
TERRESTRIAL RADIO STATIONS (USA)

850+ Country
TERRESTRIAL RADIO STATIONS (USA)

1,100+ Folk / Bluegrass
SPECIALTY STATIONS

400+ College
TERRESTRIAL RADIO STATIONS (USA)

750+ Blues / Jazz
TERRESTRIAL RADIO STATIONS (USA)

500+ Rock / Classic Rock
TERRESTRIAL RADIO STATIONS (USA)

1,000+ Commercial / Public / Community
TERRESTRIAL RADIO STATIONS (Europe)

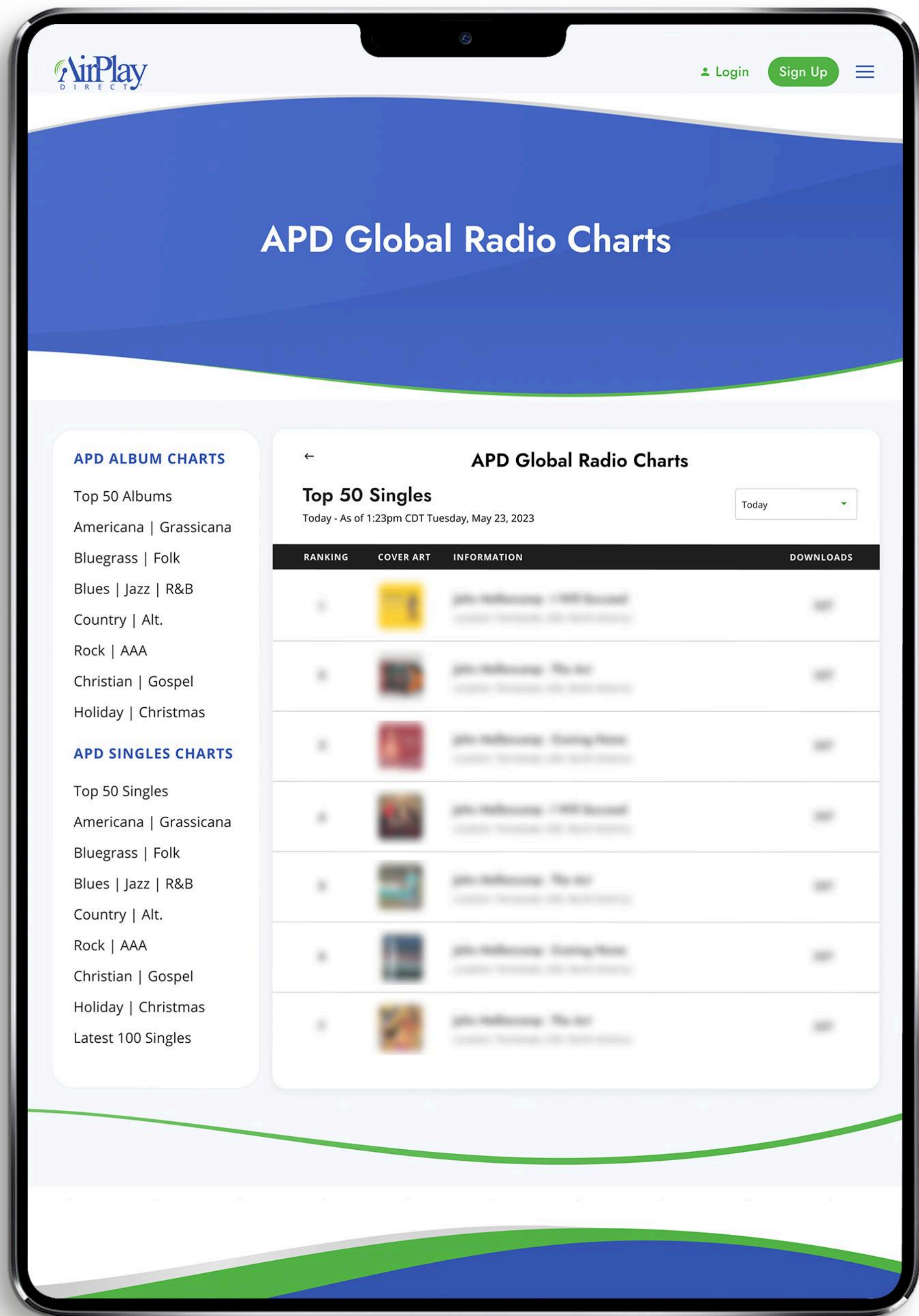
400+ Commercial / Public / Community
TERRESTRIAL RADIO STATIONS (UK)

300+ Commercial / Public / Community
TERRESTRIAL RADIO STATIONS (Canada)

300+ Commercial / Public / Community
TERRESTRIAL RADIO STATIONS (Australia)

Including: Clear Channel, CBS, DMX, Entercom, Emmis, Cumulus, ABC, Sirius/XM, NPR, BBC & CBC.





Top 50 Albums & Singles

- Americana
- AAA / Rock
- Bluegrass
- Blues / Jazz / R&B
- Country / Alt Country
- Christian / Gospel
- Folk
- Holiday / Christmas



Testimonial

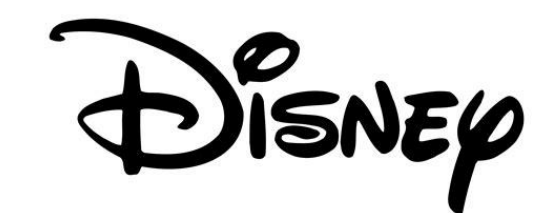
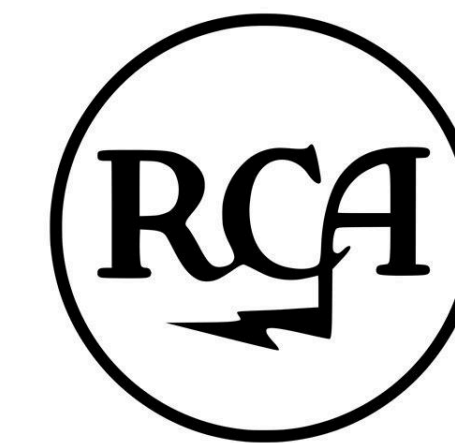
“Since joining AirPlay Direct a number of radio programmers have contacted us to express their delight at being able to get our new releases on the platform. AirPlay Direct’s biggest benefit for us is the discoverability it offers, especially in niche music formats. We have found that radio programmers are actively using AirPlay Direct to find new music, both catalogue and new releases. We have seen significant growth in our radio spins since joining.”

CAT BIRD

DIRECTOR OF MARKETING & BUSINESS DEVELOPMENT
LINUS ENTERTAINMENT / IDLA



Record Companies



And over 1,000 more...



AirPlay Direct has proudly promoted...



Sarah Jarosz



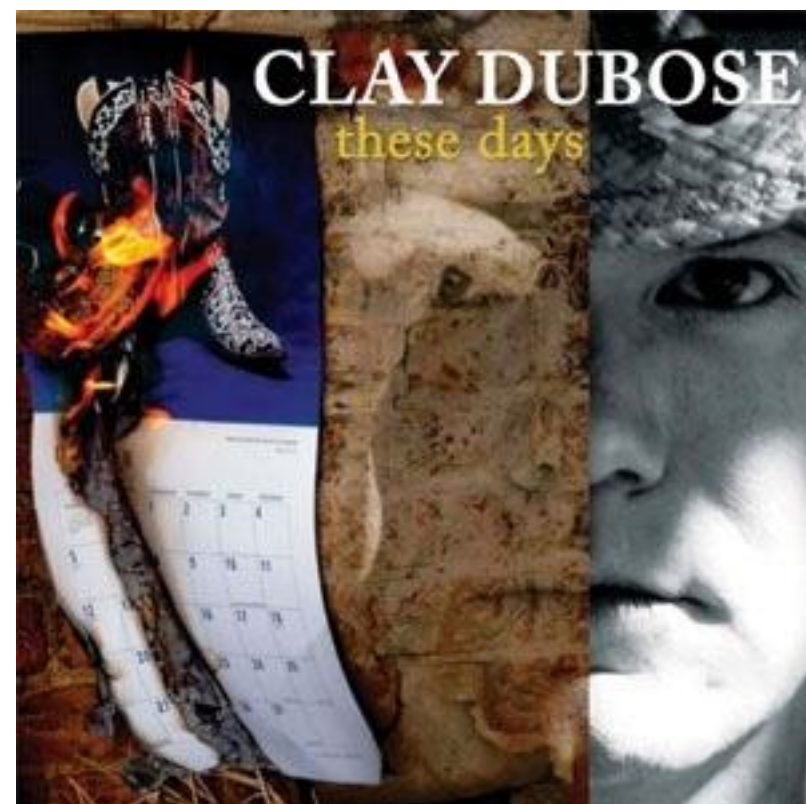
Willie Nelson



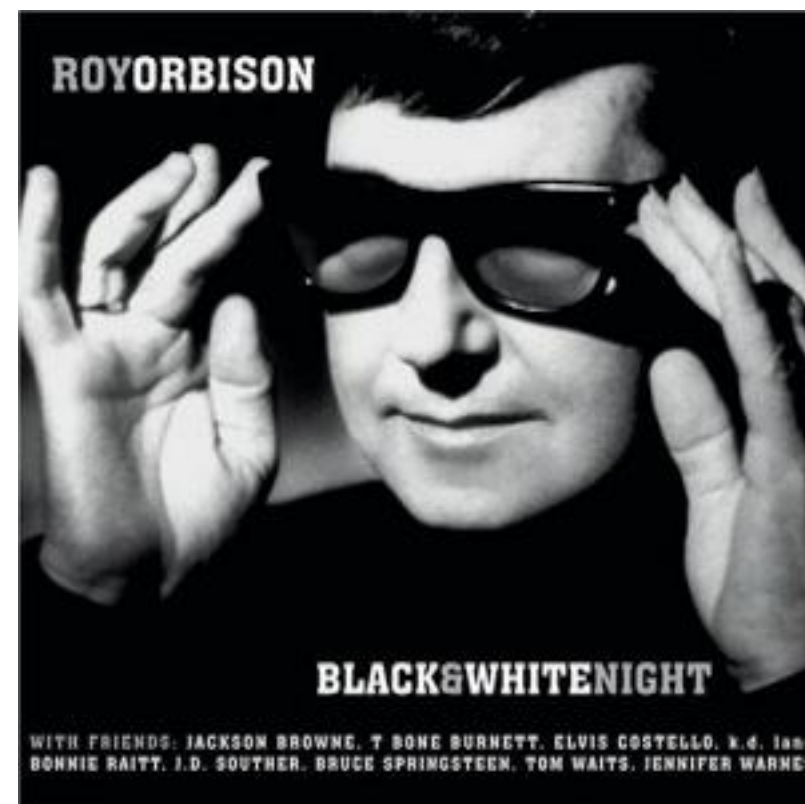
Sierra Hull



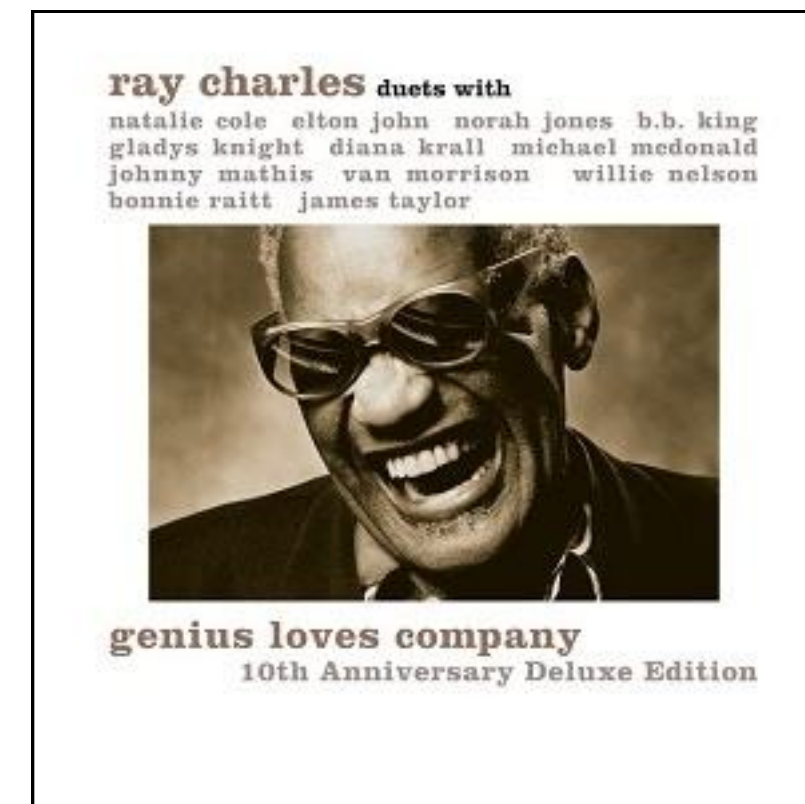
The Kingsmen



Clay DuBose



Roy Orbison



Ray Charles



Kingfish

"Crossroads Label Group is thrilled about our partnership with AirPlay Direct. We're seeing a daily increase in song downloads throughout our entire catalog! We can track growth and encourage it, thanks to the useful tools built into the APD system!"

AirPlay Direct is helping our record company make "all the world's a stage" a genuine reality!"

JIM STOVER

RADIO SERVICES DIRECTOR, CROSSROADS LABEL GROUP

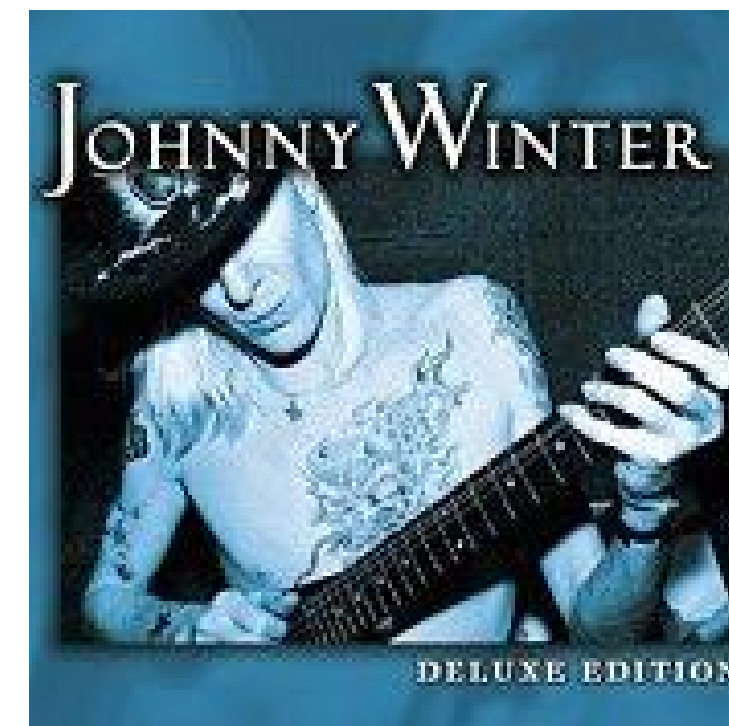
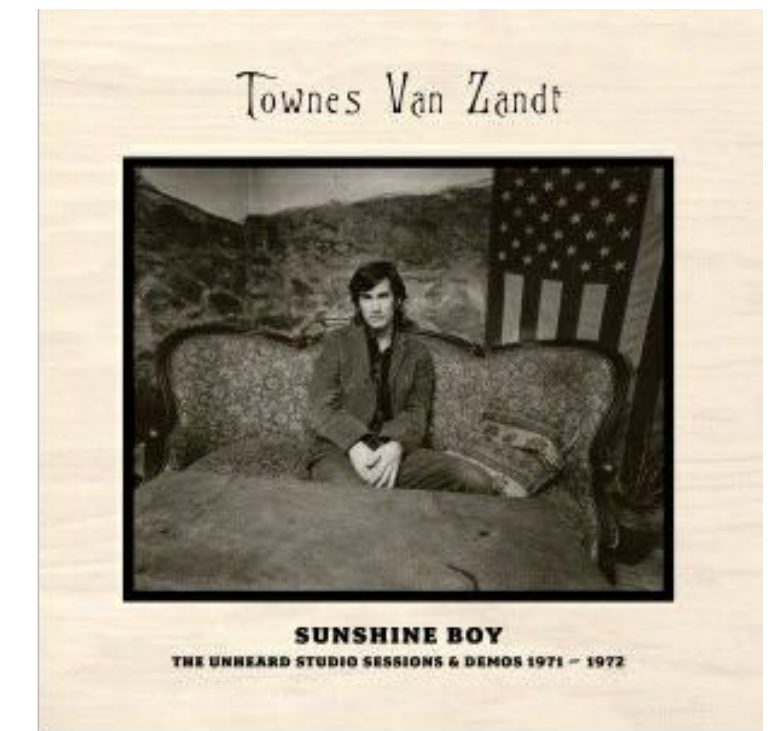
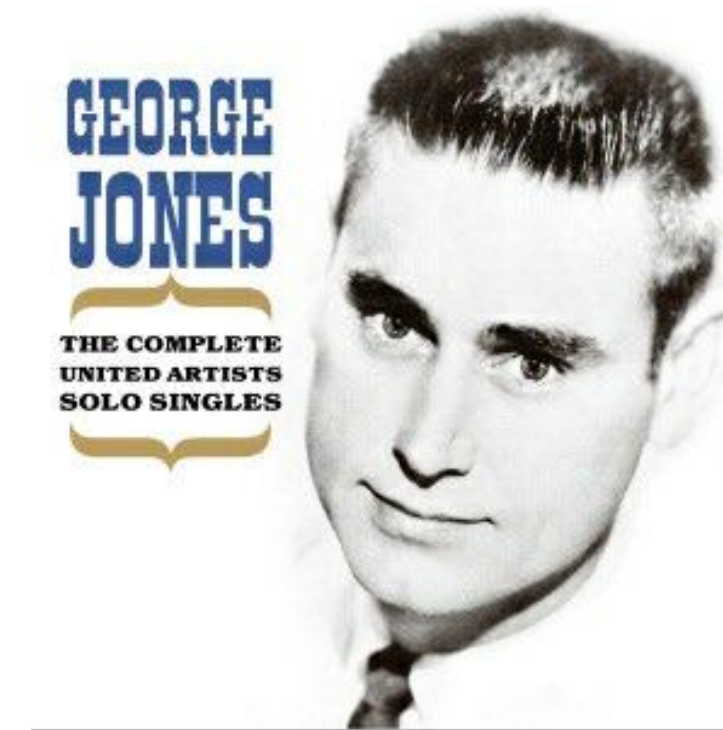
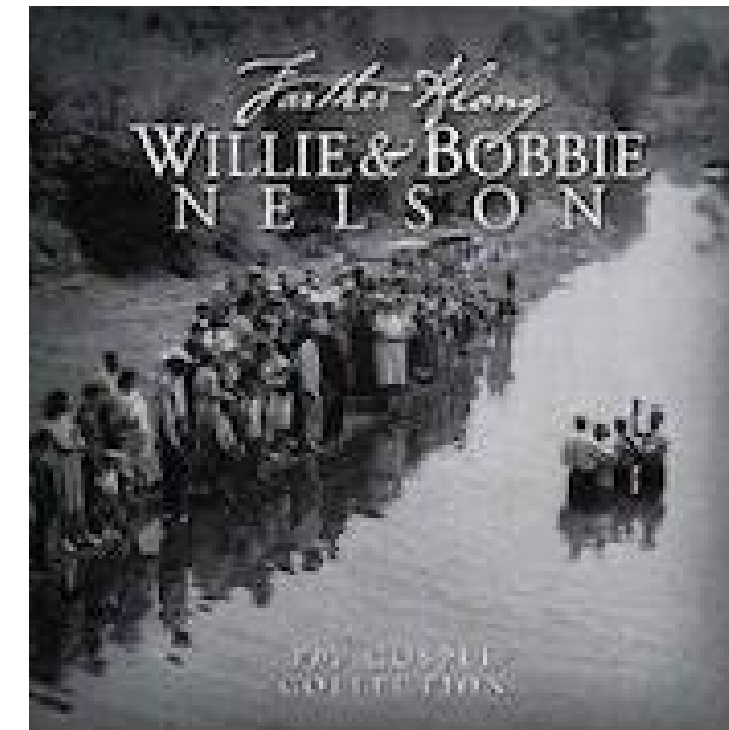


Love Your Catalog

“We got into the music business because we wanted to share the music we loved with others. Way back then, we couldn’t even conceive of a company like AirPlay Direct which would get both our new releases and our much loved back catalog out to the world.

AirPlay Direct shares our passion for roots music, deep catalog and our artists. They tirelessly meet our needs as the industry and our business continues to change and expand, having become an essential resource for us. They are constantly trying to improve the way AirPlay Direct works to be an even greater resource to artists, radio, and labels. Their platform allows us to easily distribute our music globally without the costs of shipping, saving us and their other business partners money while constantly expanding our reach globally.

Robert and Lynda are immensely insightful and will be there for your team to offer suggestions and a helping hand. They are always in the forefront helping us align those connections with radio across the world. AirPlay Direct has changed the way we and others interact with radio and will continue to do so in the years to come. AirPlay Direct has proven to be an invaluable resource and steadfast partner.”

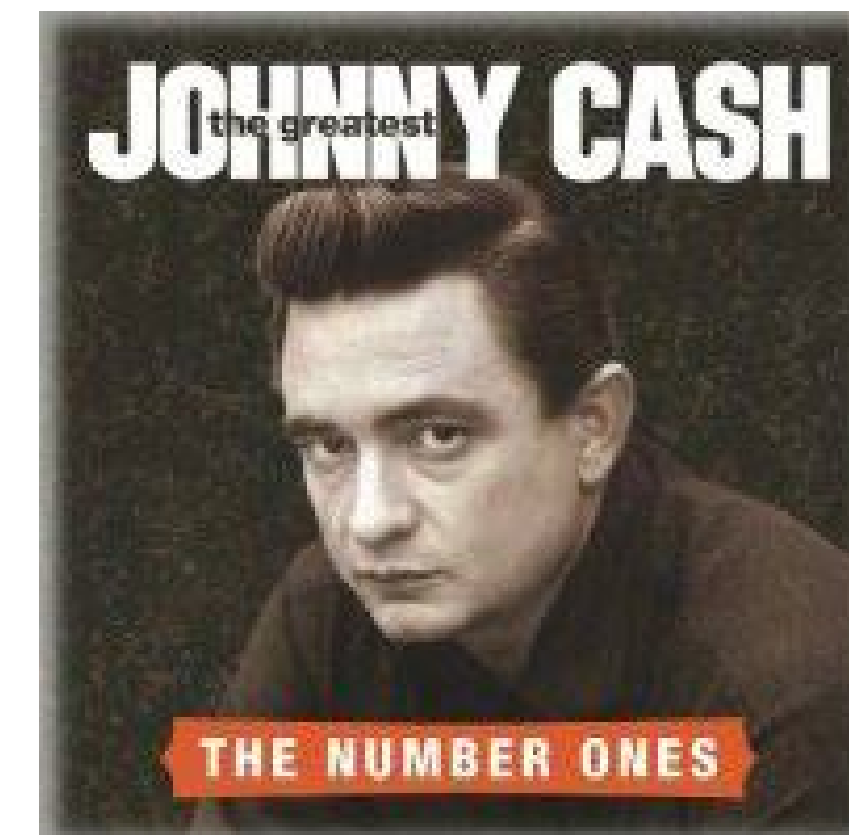
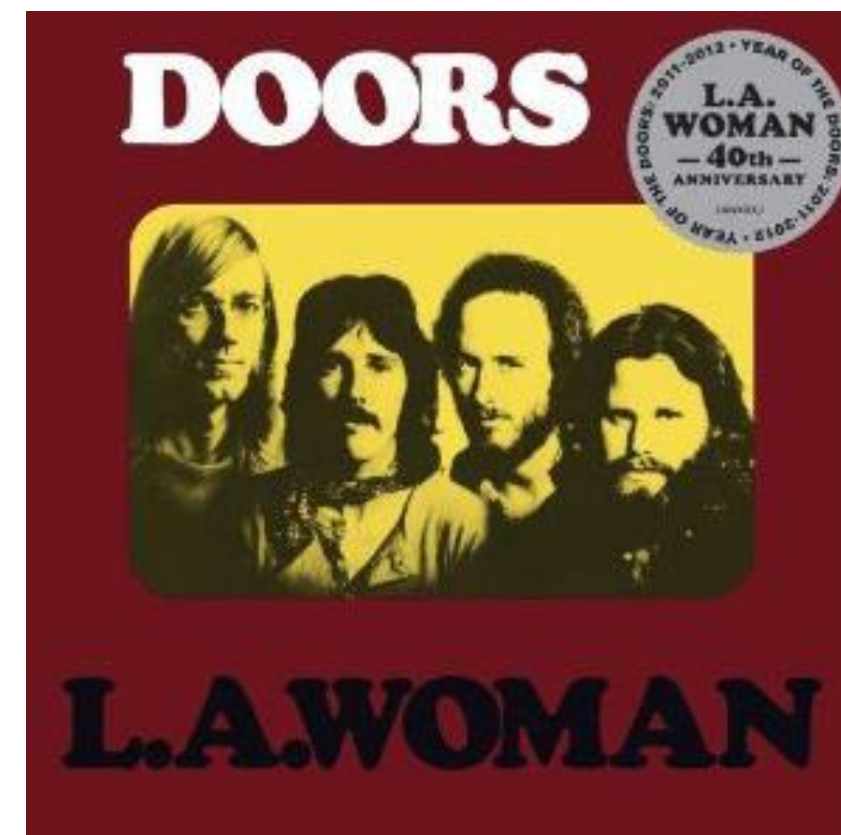
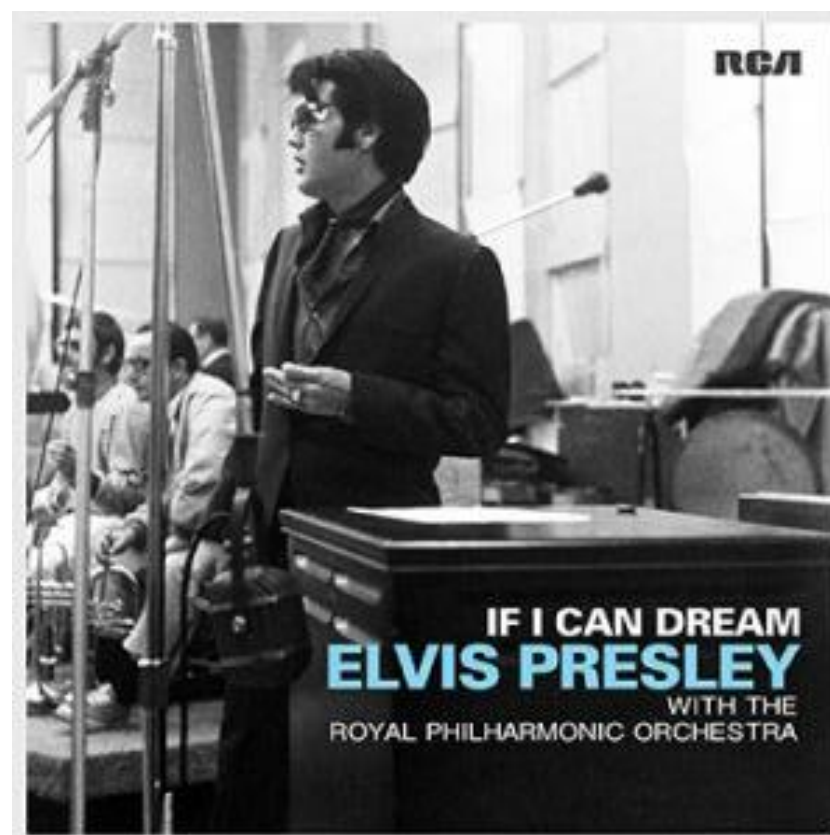
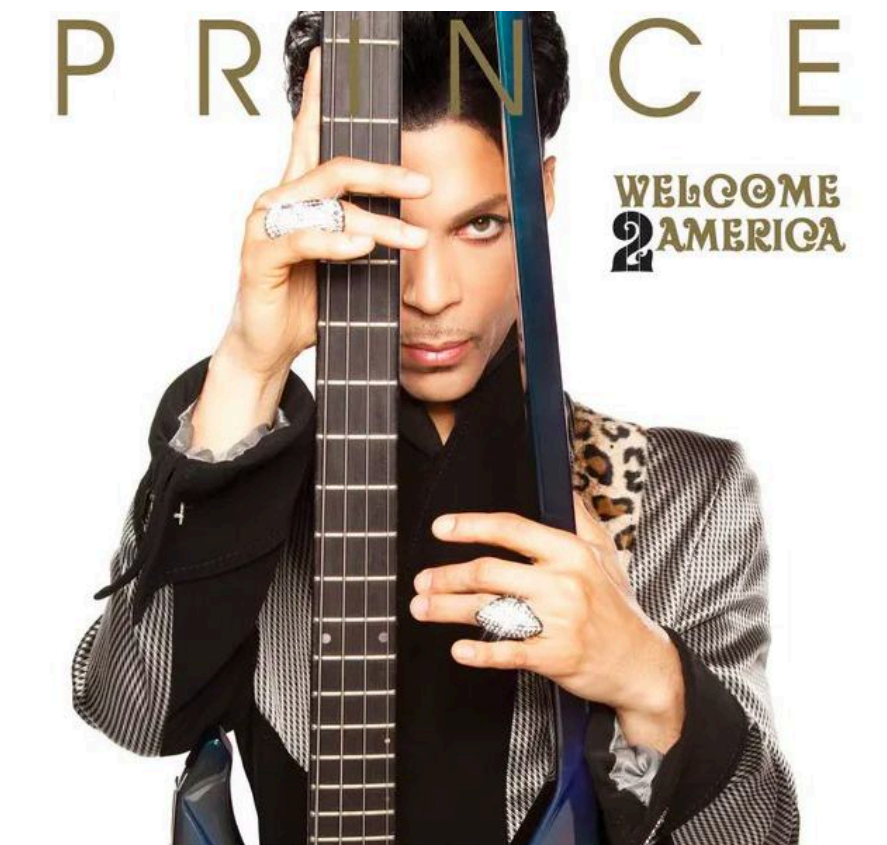
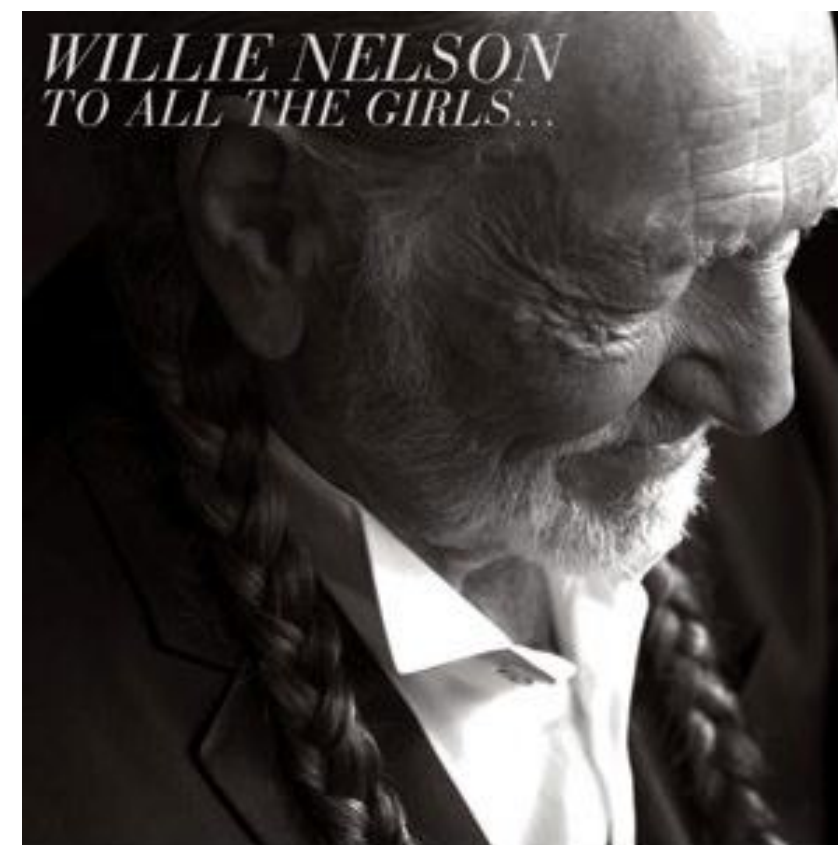
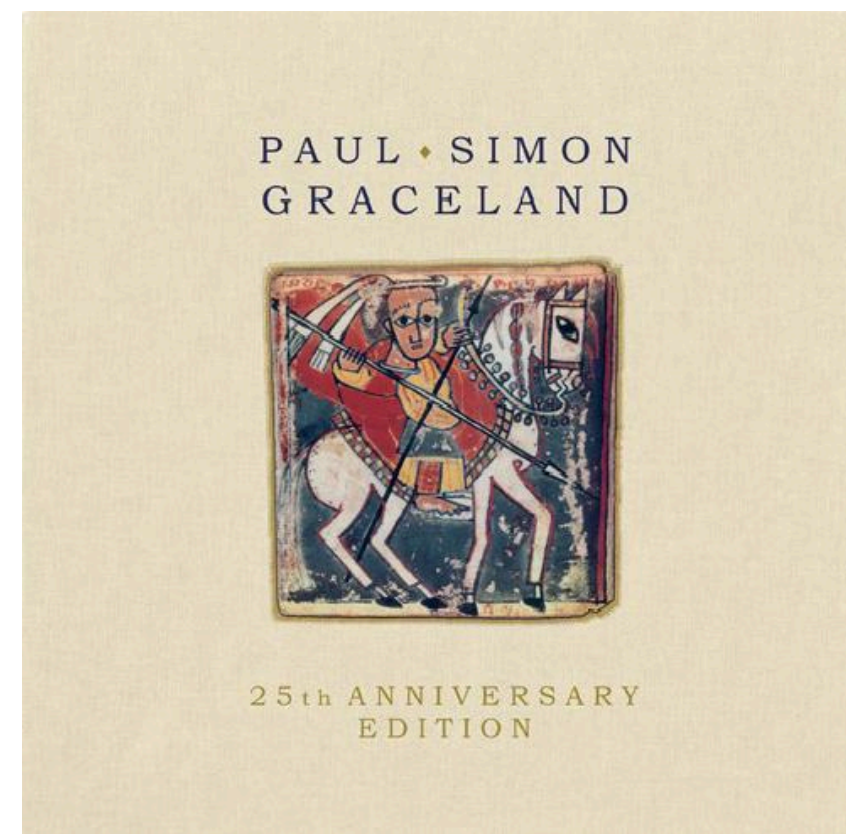


KEN IRWIN

CO-FOUNDER, ROUNDER RECORDS



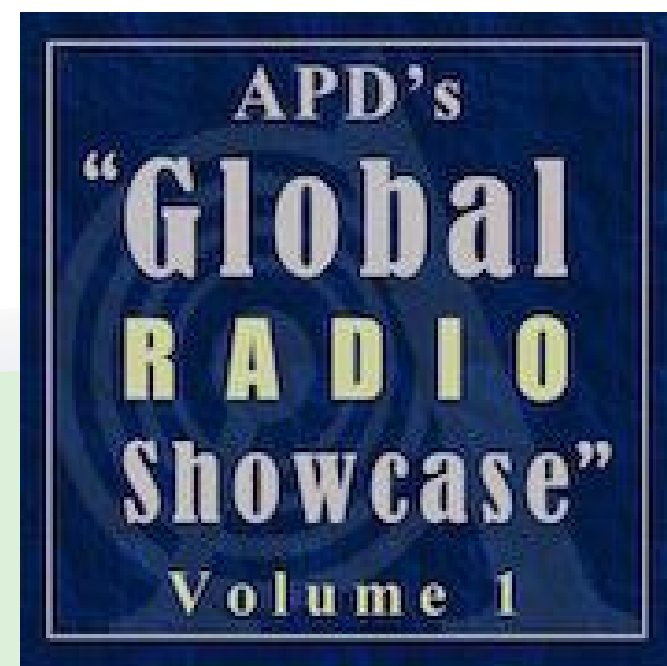
Syndicated Programs and Radio Specials



AirPlay Direct delivers exclusive
Radio Programming and Radio Specials.



APD's "Global Radio Showcase" Series



AMERICANA



BLUEGRASS



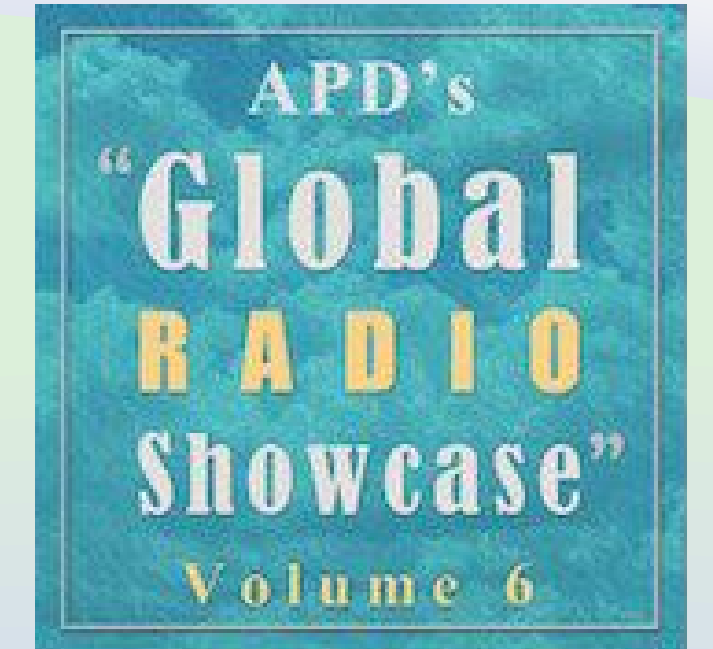
BLUES - R&B - JAZZ



ALL THINGS COUNTRY



AMERICAN UNLIMITED



JUST FOLKIN' AROUND

"The AirPlay Direct 'Global Radio Showcase' Series was created and launched at the consistent request of our members. Oddly enough, both our artist / label, and radio programmer members kept asking for "Best of Breed" Showcase to present unique artists, recordings, and songs for radio programmers to experience and enjoy various music they may not have been exposed to before... current and catalog.

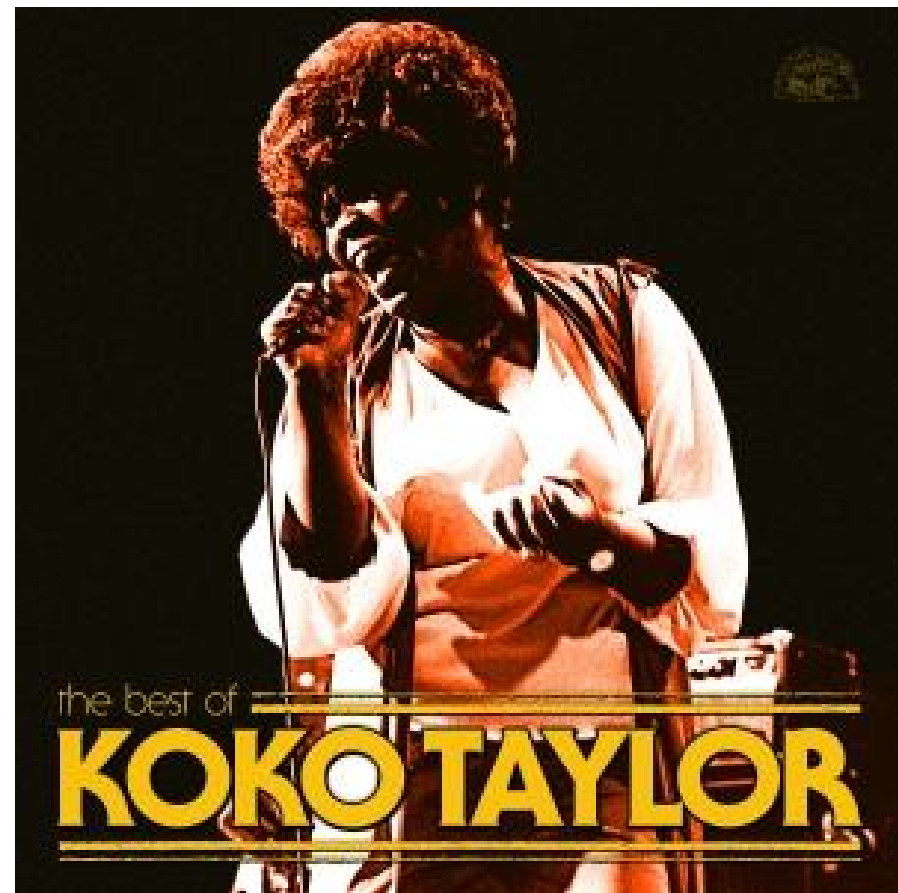
These programs were designed to discover and promote to global radio 'Best of Breed' songs and musical portraits. These will be superior songs, special deep cuts, previously un-released tracks, outstanding lost studio demos, the best of what is 'here' now... along with some exclusive pre-release specials."

ROBERT WEINGARTZ

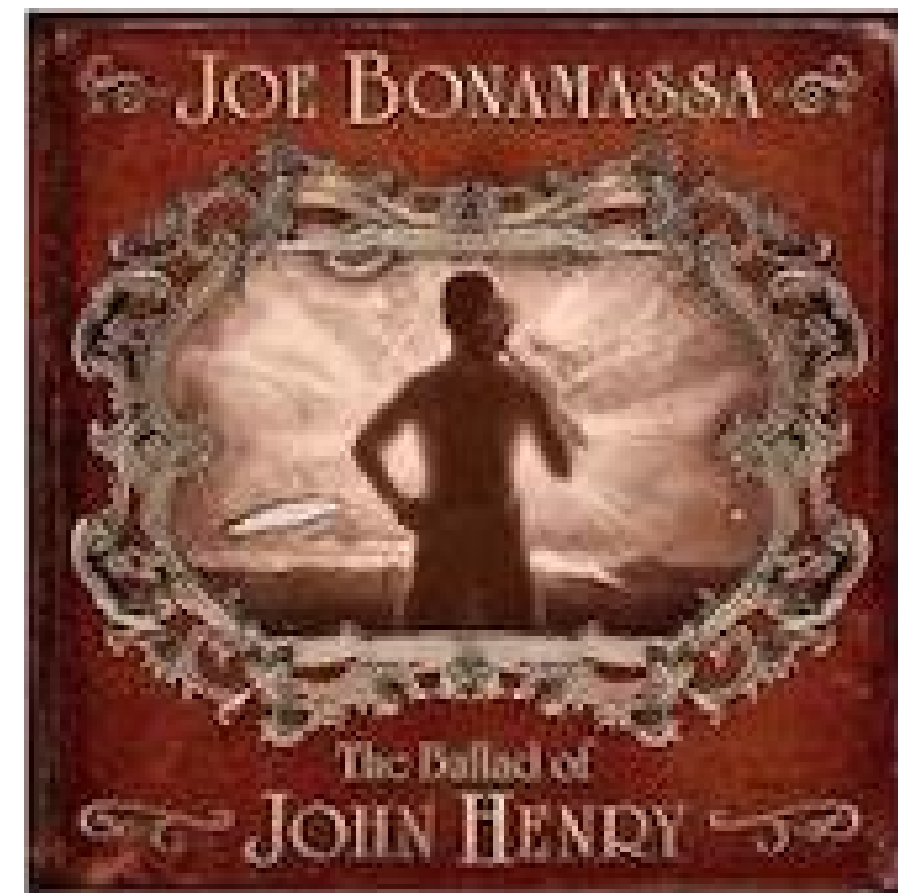
CHAIRMAN & FOUNDER - AIRPLAY DIRECT



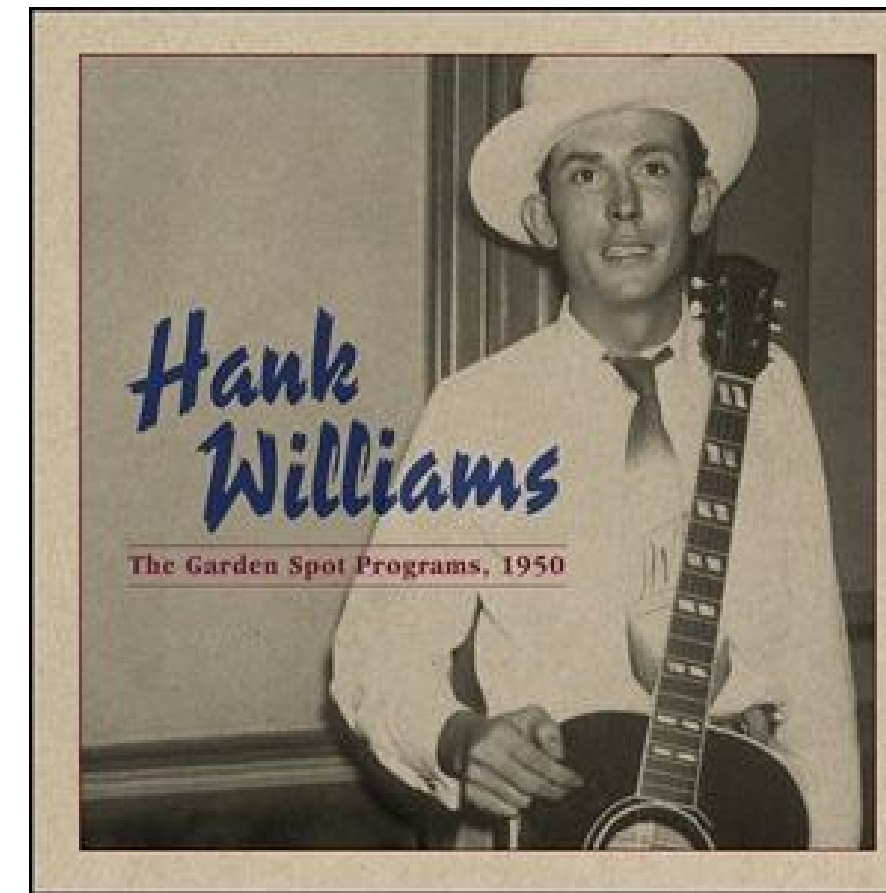
Catalog Insights



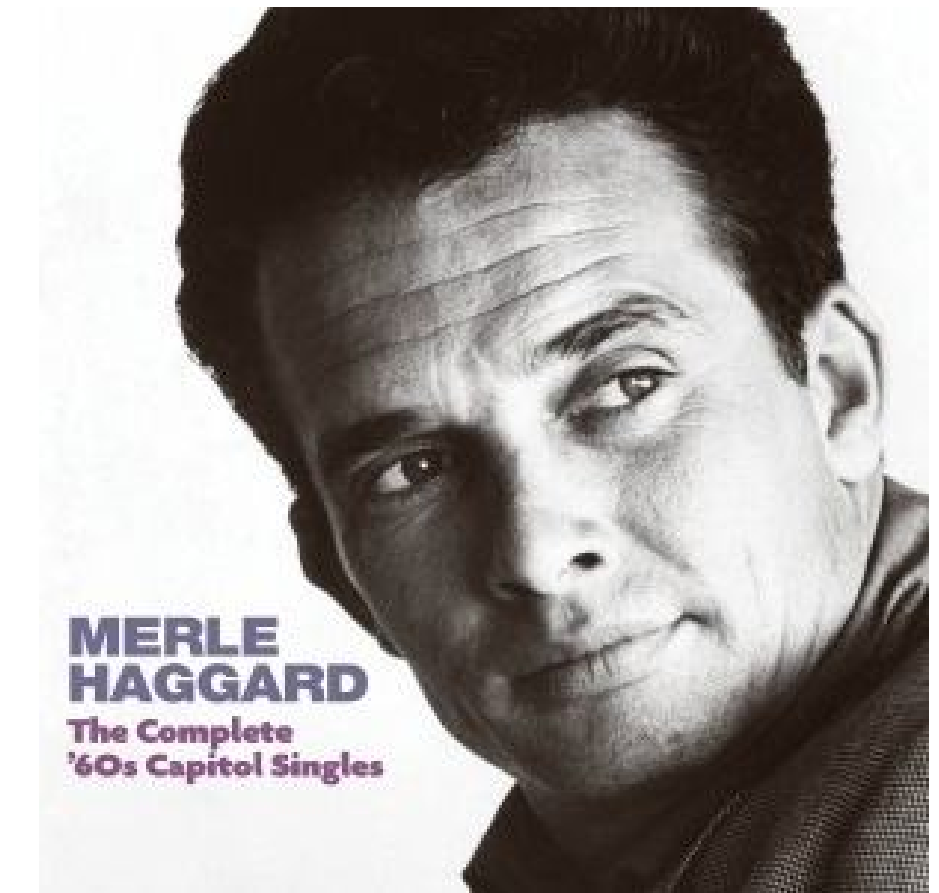
Koko Taylor



Joe Bonamassa



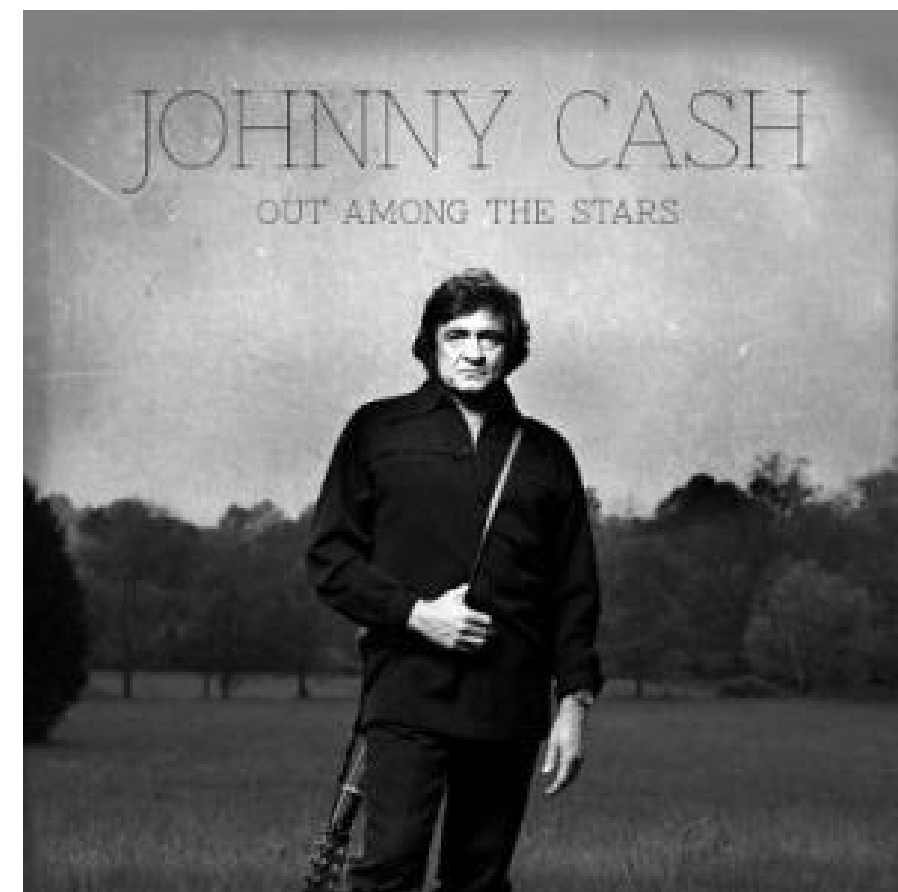
Hank Williams



Merle Haggard



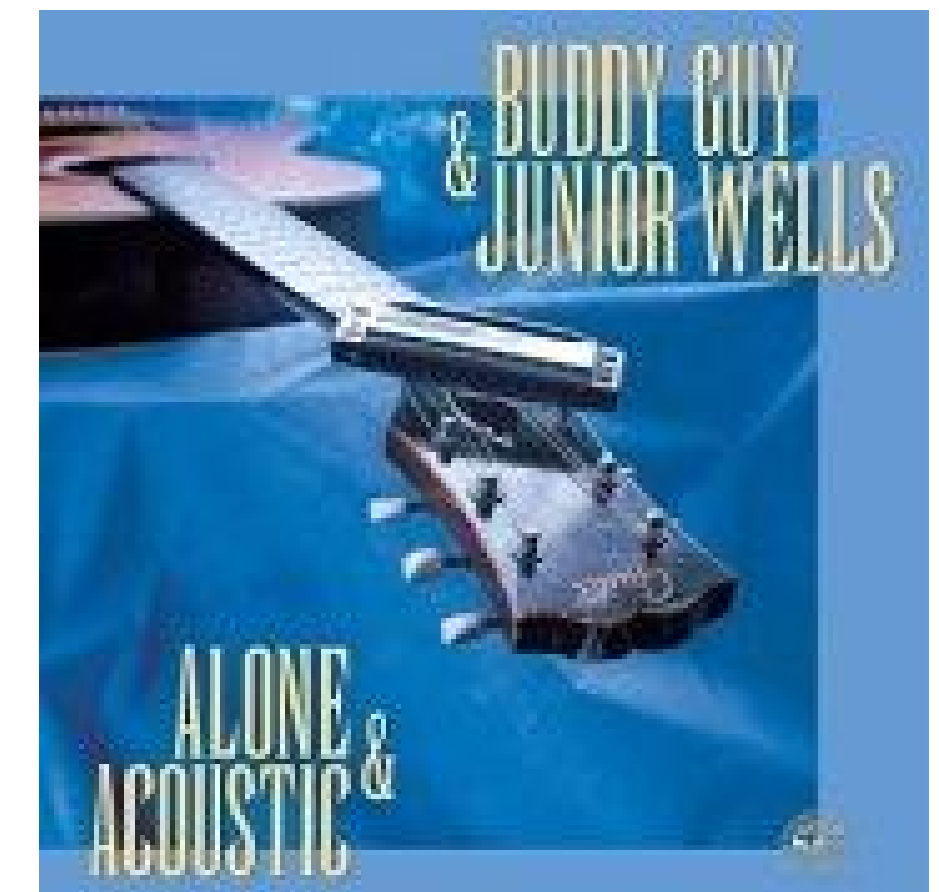
Creedence Clearwater Revival



Johnny Cash



Lena Horne



Buddy Guy & Junior Wells

"For Alligator Records, AirPlay Direct has been the perfect solution to the problem of getting our huge catalog of blues and roots music to radio programmers and webcasters in dozens of countries. Because approved programmers can download our music from AirPlay Direct, we can afford to service hundreds of additional stations and shows. Plus, AirPlay Direct makes information about our music and our artists available to programmers, which is a great help in our marketing efforts. They have given us terrific personalized service."

| **BRUCE IGLAUER**, Founder & CEO — ALLIGATOR RECORDS



Connect with AirPlay Direct



Lynda Weingartz

CEO

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AirPlayDirect.com